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NATIONAL PRINT GROUP, INC. AWARDED BENNY AWARD FOR NATIONAL GEOGRAPHIC MAP AT PREMIER PRINT AWARDS

Chattanooga, TN, (August 22, 2008) – National Print Group, Inc. recently partnered with National Geographic Maps to earn a Premier Print Award for the United States Executive enlarged map. The Premier Print Award is awarded by Printing Industries of America and Graphic Arts Technical Foundation. The United States Executive enlarged map won the top honor, a “Benny,” which is a bronze statuette of Benjamin Franklin.

The “Benny” was awarded for magnificent printing with special recognition given to National Print Group, Inc. in Chattanooga, TN, for the high quality printing used to produce the colorful 6-by-4-foot map. The United States Executive enlarged map was designed by Allen Carroll, National Geographic’s chief cartographer, and digitally produced by senior cartographer Stephen Wells, with quality control managed by Dutch Holland.

“National Print Group is honored to have combined forces with National Geographic Maps to produce such a fine informative map with such a unique antique quality,” said Phil Harris, CEO of National Print Group, Inc.

In the 59th year, The Premier Print Awards are the printing industry’s oldest and largest worldwide graphic arts competition recognizing excellence in creation and production of print communications. National Print Group earned four Premier Print Awards for 2008 from PIA/GATF: one Best of Category for the National Geographic US Map, one Award of Recognition for “Little Girl on Transvy”, and two Certificates of Merit, “Honda Banner TRX 700XX” and “Over Dyed Shorts Large Window”.

Notable experience, top tier equipment and exceptional capabilities make National Print Group, Inc. the preferred provider of point of purchase and large format materials for many of the nation’s finest retail companies.

National Print Group, Inc. began in the large format printing industry in 1957 with a focus on Out-of-home advertising. Headquartered in Chattanooga, TN, National Print Group, Inc. is one of the most successful and best known large format printers in the country. National Print Group, Inc. now has over 400 employees, manufacturing facilities in Las Vegas, NV and Chattanooga, TN, and sales offices throughout the country working to project customer images in the most compelling and memorable ways possible.

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